WHAT IS CLAIMED IS:

1. A method for providing funding to an individual by an investor comprising:

communicating a request for funding for an individual to an investor;

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associating said request for funding with a cost for a share in said individual, wherein a purchaser of said share receives an economic return comprising a percentage of said Seller's income

offering said share for sale;

purchasing said share by a purchaser at a purchase price.

- 2. The method according to claim 1, wherein offering said share for sale comprises auctioning said share, and wherein purchasing said share comprises submitting a highest purchase price.
- 3. The method according to claim 2, wherein said highest purchase price comprises a monetary amount equal to at least said cost of said share.
- 4. The method according to claim 1, wherein said purchase price comprises said cost of said share and a mentoring capability of said purchaser.
- 5. The method according to claim 1, wherein said individual's income comprises individual's potential future income.
- 6. The method according to claim 1, wherein said percentage is variable.
- 7. The method according to claim 1, wherein said percentage comprises approximately 0.

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8. The method according to claim 1, wherein said funding request comprises at least one of college tuition, forming a business, and/or developing an idea.

- 9. The method for providing funding according to claim 1, wherein said funding request is associated with a plurality of shares, each said share being associated with a portion of said funding and a portion of said percentage of said individual's potential future income.
- 10. The method for providing funding according to claim 1, wherein said funding request is associated with a plurality of shares, each said share being associated with an equal portion of said funding and an equal portion of said percentage of said individual's potential future income.
- 11. The method according to claim 1, wherein said percentage is greater than 0 and less than about 50.
- 12. The method according to claim 1, wherein said percentage is greater than 0 and less than about 25.
- 13. The method according to claim 1, wherein said percentage is greater than 0 and less than about 10.
- 14. The method according to claim 1, wherein said purchaser comprises a purchasing group comprising a plurality of individual purchasers.
- 15. The method according to claim 1, wherein said percentage return is directed toward a second entity apart from said purchaser.
- 16. The method according to claim 15, wherein said second entity is a charitable organization.
- 17. The method according to claim 15, wherein said second entity is a non-profit

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organization.

18. A method for buying and selling a share in an individual, comprising

communicating an offer for sale of a share in an individual for a first price by an owner of said share, wherein ownership of said share confers a percentage of said individual's income;

submitting at least one bid on said share by at least one purchaser, wherein said bid comprises a second price;

communicating an acceptance of said bid at said second price, wherein ownership of said share is transferred to said purchaser.

- 19. The method according to claim 18, wherein said second price is less than said first price.
- 20. The method according to claim 18, wherein said second price is substantially equal to said first price.
- 21. The method according to claim 18, wherein said second price is greater than said first price.
- 22. The method according to claim 18, further comprising placing a plurality of bids on said share.
- 23. The method according to claim 18, further comprising placing a plurality of bids on said share, wherein each bid is associated with a particular purchaser.
- 24. The method according to claim 22, wherein said plurality of bids are placed over a predetermined period of time.
- 25. The method according to claims 22, wherein said share is awarded to the purchaser

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placing the highest bid.

- 26. The method according to claim 23, wherein said plurality of bids are placed over a predetermined period of time.
- 27. The method according to claims 23, wherein said share is awarded to the purchaser placing the highest bid.
- 28. The method according to claim 22, wherein said highest bid comprises a bid having the highest offered price and greatest amount of mentoring.
- 29. The method according to claim 23, wherein said highest bid comprises a bid having the highest offered price and greatest amount of mentoring.
- 30. Computer readable media including computer code comprising instructions for performing a method for providing funding to an individual by an investor comprising:

communicating a request for funding for an individual to an investor;

associating said request for funding with a cost for a share in said individual, wherein a purchaser of said share receives an economic return comprising a percentage of said Seller's income

offering said share for sale;

purchasing said share by a purchaser at a purchase price, wherein said purchase price comprises said cost of said share.

31. Computer readable media including computer code comprising instructions for performing a method for buying and selling a share in an individual, comprising

communicating an offer for sale of a share in an individual for a first price by an

owner of said share, wherein ownership of said share confers a percentage of said individual's income;

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submitting at least one bid on said share by at least one purchaser, wherein said bid comprises a second price;

communicating an acceptance of said bid at said second price, wherein ownership of said share is transferred to said purchaser.

32. A computer system comprising:

storage means for storing data; and

a processor programmed to performing a method for buying and selling a share in an individual, comprising:

communicating a request for funding for an individual to an investor;

associating said request for funding with a cost for a share in said individual, wherein a purchaser of said share receives an economic return comprising a percentage of said Seller's income

offering said share for sale;

purchasing said share by a purchaser at a purchase price, wherein said purchase price comprises said cost of said share.

33. A computer system comprising:

storage means for storing data; and

a processor programmed to perform a method for providing funding to an individual

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by an investor comprising:

communicating an offer for sale of a share in an individual for a first price by an owner of said share, wherein ownership of said share confers a percentage of said individual's income;

submitting at least one bid on said share by at least one purchaser, wherein said bid comprises a second price;

communicating an acceptance of said bid at said second price, wherein ownership of said share is transferred to said purchaser.

34. A method for selling shares in a marketplace, said shares comprising an interest in a future potential income of an individual, said method comprising:

communicating an availability of a share for purchase to an investor for a minimum price and a mentoring capability;

selling said share to an investor offering at least said minimum price and offering the highest mentoring ability.

35. A method for providing personal funding opportunities to Sellers comprising:

registering a plurality of requests for capital in a database, wherein said request comprises a monetary amount and reasons for such request, and wherein each request being associated with a particular Seller;

associating each said request with an economic return to an investor providing said capital to said Seller, wherein said economic return comprises a percentage of said Seller's income;

providing a first Seller with said respective requested capital by a first investor;

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wherein said first investor also provides said first Seller with mentoring.

36. A method for obtaining personal funding in exchange for a rate of return in an individual's potential future income comprising:

registering a plurality of offers for providing funding in a database, wherein each said offer comprises a monetary amount, and wherein each offer being associated with a particular investor;

bidding on said offers by an individual seeking funding, wherein a bid comprises an offer for a percentage of said individual's potential future income;

awarding said funding to a first individual who bids a highest percentage of potential future income.